

High-level EU Cluster Mission to the USA

including

**a U.S. – EU Cluster Cooperation and Matchmaking
Event at the TechConnect World Innovation
Conference, Washington DC**

and

**Cluster visits to Boston, Philadelphia and Washington,
DC**

organised by

the European Cluster Collaboration Platform and BILAT USA 4.0
Financed under the COSME Programme and the Horizon 2020 Programme

15-19 May 2017

Call for Expression of Interest - *Cluster questionnaire*

Focus areas:

- Nanotechnologies,
- Advanced Materials,
- Biotechnology & Medical
- Advanced Manufacturing and Processing
- Energy and Sustainability
- Electronics & Microsystems
- Personal & Home Care, Cosmetics, Foods
- other sectors / Key enabling technologies which present opportunities for cross-sectoral collaboration.

1. Cluster profile

All fields are mandatory. The content of the form will be published to other matchmaking event participants so they can evaluate if a matchmaking appointment with you is of interest to them.

Cluster Organisation:

City:

Country:

Street:

Postal Code:

www-Address:

General E-mail Address:

Contact Person:

Telephone:

Mobile Phone:

Position/Title:

E-mail Contact Person:

Cluster established in (year):

Sector(s) of Activity (in short):

2. Membership/Labels

Are you registered on the NEW European Cluster Collaboration Platform (ECCP) with a complete profile? (<http://www.clustercollaboration.eu/>)

Yes

No

Please provide the web link to your ECCP profile: ***This is mandatory for the validation of your participation in the matchmaking event***

Are you a member of a European Strategic Cluster Partnership (ESCP)?

Yes , name of the ESCP:

No

Are you a certified cluster organisation by the European Cluster Excellence Initiative (ECEI)?

• Bronze

Yes

No

Planned

• Gold

Yes

<p>No <input type="checkbox"/></p> <p>Planned <input type="checkbox"/></p> <p>• Other:</p> <p>Yes <input type="checkbox"/> If YES, please specify (max. 150 characters)</p> <p>No <input type="checkbox"/></p>
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3. Your needs and wishes

We would like to gather your needs and wishes to fine-tune the programme of the cluster visits, planned in three different locations; please kindly fill the questions below to this regard.

<p>Please explain why your cluster organisation is explicitly interested in participating in this delegation visit. What are your mission participation objectives? Please explain how your members – companies and research actors – would specifically benefit from this. (max. 1 page)</p>
<p>Please explain what kind of partnerships your cluster organisation is looking for or offering in the context of this event? (max. 1 page)</p>
<p>Did you already identify clusters you would like to visit in Philadelphia, Washington, DC, or Boston and to start exchange with?</p> <p>Yes <input type="checkbox"/> If YES, please specify (max. 1/2 page)</p> <p>No <input type="checkbox"/></p>
<p>Has your cluster organisation already had contact to or pursued a partnership with clusters from the US in general?</p> <p>Yes <input type="checkbox"/> If YES, please specify (max. 1/2 page)</p> <p>No <input type="checkbox"/></p>
<p>Which are the sectors you are interested in collaboration with? (Please tick any that apply. For cross-sectoral activities, please specify below)</p> <p>Nanotechnologies <input type="checkbox"/></p> <p>Advanced Materials <input type="checkbox"/></p> <p>Biotechnology & Medical <input type="checkbox"/></p> <p>Advanced Manufacturing and Processing <input type="checkbox"/></p> <p>Energy and Sustainability <input type="checkbox"/></p>

<p>Electronics & Microsystems <input type="checkbox"/></p> <p>Personal & Home Care, Cosmetics, Foods <input type="checkbox"/></p> <p>Other (please specify) <input type="checkbox"/></p> <p>Cross-sectoral activity including the following sectors:</p>
<p>What kind of activity would you appreciate to see included in the specific “cluster visits” in the US (tick any that apply and please use the free space for further comments)?</p> <p><input type="checkbox"/> Presentation of a cluster in the sector of</p> <p><input type="checkbox"/> Presentation of an innovative SME (member of the US cluster)</p> <p><input type="checkbox"/> Visit of a cluster research facility</p> <p><input type="checkbox"/> Visit of a cluster incubator</p> <p><input type="checkbox"/> Observation of /participation in an activity (e.g. a workshop) organised by the cluster management for its members / ecosystem</p> <p><input type="checkbox"/> Presentation of a service provided by the cluster to its members / ecosystem in terms of support to R&D</p> <p><input type="checkbox"/> Other, please specify.....</p> <p>Comments:</p>
<p>Did you participate in the Hannover Messe event last year? If Yes, which cooperation activities has been envisaged and/or initiated since then?</p>
<p>Did you have already some previous cooperation initiatives with the US (incl. visit, participation to fair, MoUs, etc.)? If yes, please list them :</p>

4. Background information of interest

How many members (including SMEs) does your cluster encompass?
Please explain your cluster focus (max. 1/2 page):
Please summarize the key activities of your cluster organisation (max. 1/2 page):
Please summarize your cluster organisation's previous international activities (max. 1/2 page, for instance targeted countries, ongoing partnership with other clusters, etc.

Please send us a short presentation of your cluster organisation using PowerPoint (1 slide only, using the template provided). This is requested from the applicants to provide the evaluator additional information on the cluster organisation.

Please submit the Expression of Interest including this questionnaire by **midnight CET of the 22nd of March 2017 to:**

- Camille VIDAUD c.vidaud@inno-group.com
- and Morgane Veillet Lavalée, m.veilletlavalée@inno-group.com

Visit ECCP for further information on cluster collaboration and support:
<http://www.clustercollaboration.eu/>

Visit BILAT USA 4.0 to learn more about EU-US research and innovation collaboration opportunities and support: <http://www.euussciencetechnology.eu/>

Thank you for your interest!